

BERWIN ACCELERATOR PROGRAM INVITATION

Berwin Ltd is a not for profit centre for business excellence located on the Fraser Coast. One of our key objectives is to assist successful businesses in our region to accelerate their growth.

We are reaching out to businesses in the region that are having difficulty growing despite an abundant market opportunity for their products or services i.e. businesses that have flat lined because of existing business constraints.

We are now taking expressions of interest from businesses seeking assistance. This is a no obligation invitation to participate in the Berwin business accelerator program.

If you are interested, please download and complete the attached fillable expression of interest questionnaire and email it to accelerator@berwin.org.au.

Alternatively, you can arrange to meet with the principals of Berwin Ltd prior to completing the online expression of interest questionnaire by contacting Talene Lovegrove on 07 4124 4941.

Contact Glen 0417 785 661 or Andrew 0408 721 122

E. admin@berwin.org.au

A. PO Box 3380, Hervey Bay QLD 4655

www.berwin.org.au

BERWIN BUSINESS ACCELERATOR PROGRAM

EXPRESSION OF INTEREST

Berwin Ltd is a not for profit centre for business excellence located on the Fraser Coast. One of Berwin's primary goals is to assist existing successful businesses in the region to accelerate their growth. If you fit the selection criteria below and would like assistance, please complete and return this expression of interest.

Full Name

Organisation/Company

Job Title/Role

Postal Address

Contact Phone #

Email

Best time to contact you

Work Location

PROGRAM CONDITIONS

I understand that registering an expression of interest for the business accelerator program does not necessarily guarantee participation in the program

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All information contained in an expression of interest will remain the property of the provider and will be treated as Confidential by Berwin Ltd

Invitations to participate in the business accelerator program are at the sole discretion of Berwin Ltd.

SELECTION CRITERIA

1. Businesses with a desire for growth but lack the resources to achieve growth beyond current business constraints
2. Clear evidence of above average annual growth in profits/margins over a sustained period prior to reaching constraints
3. Proof that a market opportunity exists to support accelerated growth
4. Management team in place to deliver growth
5. Willingness to take and act on advice. Openness to change
6. Complementary company legal structure, constitution, shareholder agreement in place to support accelerated growth
7. Willingness to take on debt/equity partners where necessary.

PLEASE COMPLETE THE FOLLOWING EXPRESSION OF INTEREST QUESTIONS OVER THE PAGE

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1. A CONCISE DESCRIPTION OF YOUR BUSINESS HISTORY

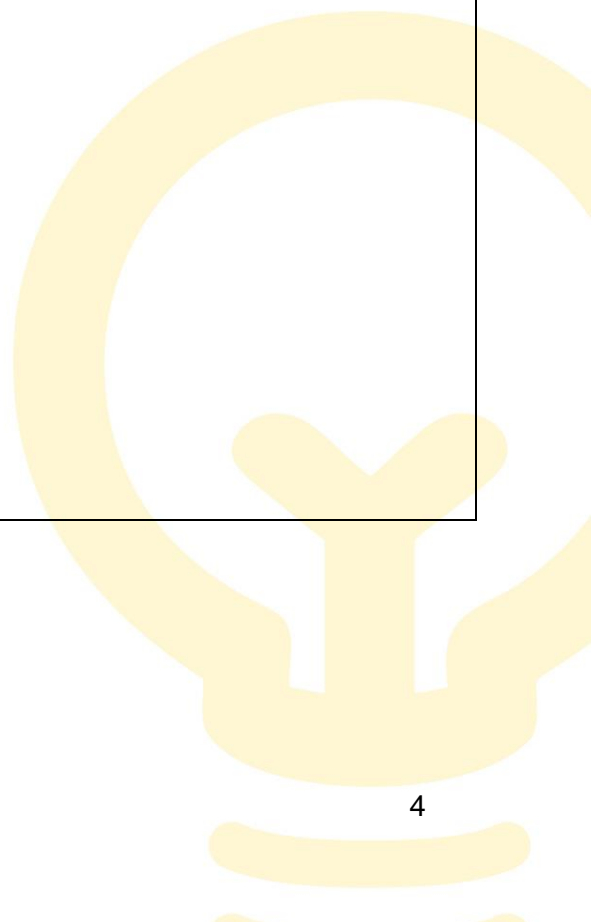
Please include date of incorporation, market position in business category, number of trading years and trading statements for past three years.

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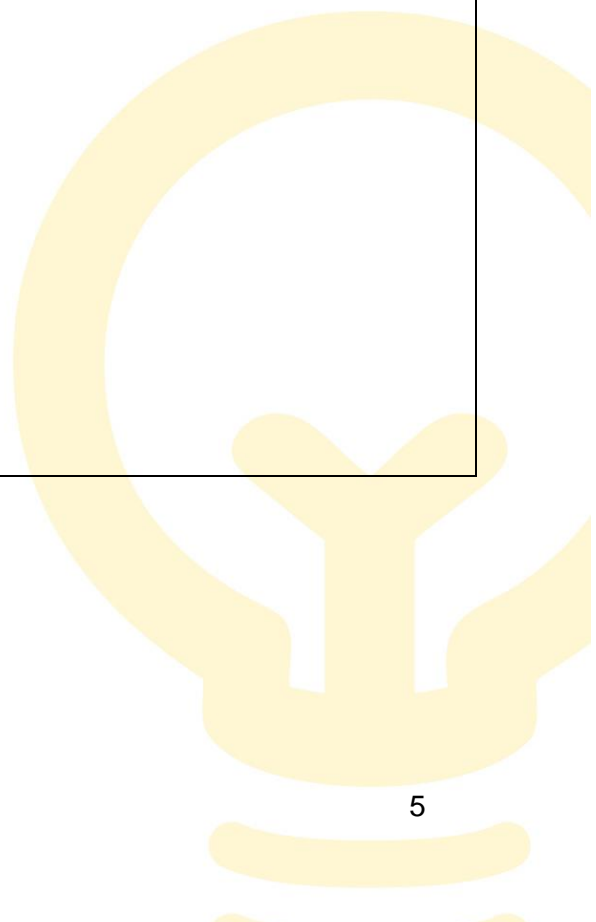
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2. A STRATEGIC ASSESSMENT OF YOUR BUSINESS OPPORTUNITY FOR GROWTH

Please include SWOT analysis, quantified market opportunity, competitors, go to market strategy.



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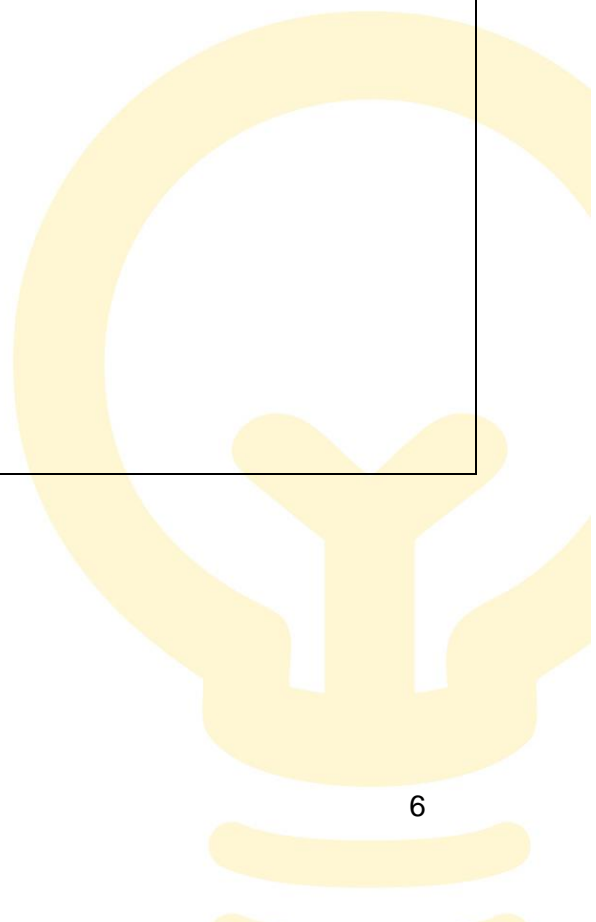
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3. A BRIEF DESCRIPTION OF YOUR CAPITAL AND SHAREHOLDING STRUCTURE

Please include a detailed analysis of your balance sheet and include shareholder history and agreement.



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4. A DETAILED STATEMENT OF MANAGEMENT CAPABILITY AND CREDENTIALS

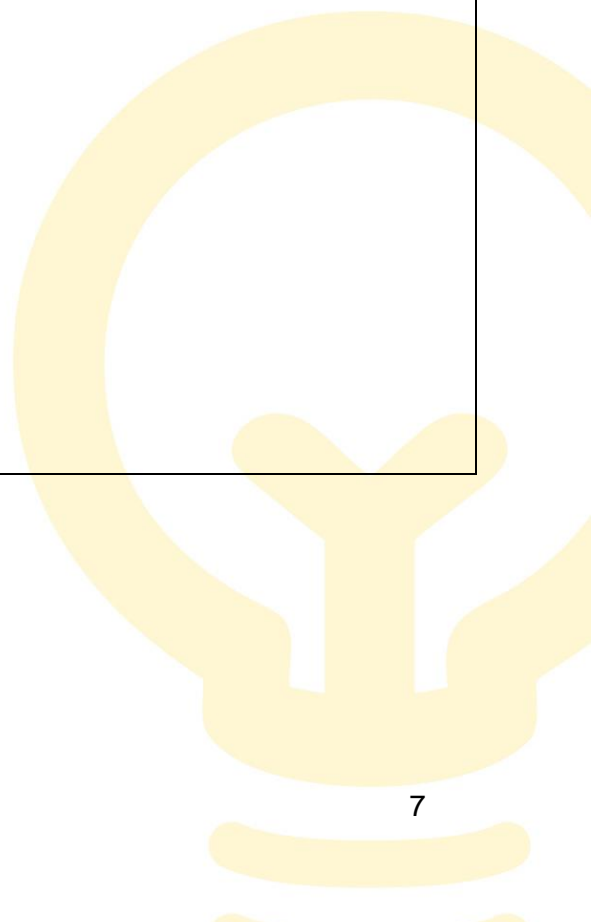
Please include CV summary for management and key employees.

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5. A CONCISE DESCRIPTION OF YOUR EXISTING BUSINESS CONSTRAINTS

Please include a copy of your business plan with financial budget/cash flow forecasts for next twelve months to three years and pinpoint your business constraints. Please state what assistance you need to grow your business e.g. advice, mentoring, funding.

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